



2023-24 Report to the Membership

Built on a tradition of providing high-quality service to member districts, the WASB is proud to be at your service. With your membership, you have a statewide voice in public education and your district benefits from valuable member services.

Highlights of the WASB's work for you from May 2023 through April 2024:

Advocacy and Government Relations

- Tracked 331 bills through the legislative process, including 94 that we supported, 59 we opposed and 28 that were ultimately signed into law.
- Held monthly WASB Legal and Legislative Video Update webinars.
- Provided weekly budget-focused Capitol Chat webinars on Fridays from the introduction of the state budget bill until the bill's passage.
- Held a November 2023 legislative event at Green Lake for 134 people.
- Updated the WASB Advocacy Toolkit, a best practices guidebook with practical advice.

Legal and Policy Services

- Responded to 3,897 law-related inquiries from members in 349 districts, and provided direct legal services to 85 districts.
- Updated and revised numerous WASB legal and policy publications, including the New School Board Member Handbook, the Employee Handbook, the Policy Resource Guide, The FOCUS, Policy Perspectives and the School District Election Schedule.
- Provided timely legal updates through regular webinars, the monthly Legal and Legislative Video Update and the electronic Legal and Policy Newsletter.

State Education Convention

- Welcomed 3,286 attendees, including 1,695 paid registrants, to three general sessions, 84 breakout sessions and 244 exhibitors.

Search Services

- Completed 16 successful permanent superintendent searches and one interim search.
- Aided numerous other districts through presentations and advice.

Customized Leadership Services

- Directly served 52 school districts with customized consultations (e.g., leadership roles and responsibilities, governance, coaching, planning and superintendent evaluation) and assisted many other districts with informal consultations.
- Continued to provide districts with access to the updated Annual Board Development Tool at no cost in partnership with School Perceptions, and provided facilitation services on the tool for districts wanting to set goals based on the results.
- Trained districts in the Superintendent Evaluation Framework to assist boards in fostering a productive board/superintendent relationship.
- Developed presentations for Regional Meetings, January Convention, Spring Workshops and the Summer Learning Symposium.

Meetings and Events

- Received 13,953 total video views, including 2,434 views on the 61 videos, webinars and workshops uploaded in that timeframe.
- Added to the Online Learning Platform with introductory and advanced modules that provide a comprehensive source of online governance and legal trainings.
- Hosted more than 30 webinars, including 20-plus complimentary webinars.
- Held a Summer Leadership Institute, Policy & Resolutions Meetings, a Legislative Conference and a School Law Conference.
- Put on 15 in-person Fall Regional Meetings, and one virtual, in September and October.
- Held in-person and virtual New School Board Member Gatherings and Spring Workshops.

Member Outreach

- Received 308,583 page views on WASB.org.
- Followed by more than 3,600 Twitter users and more than 1,600 Facebook users.
- Recognized 140 businesses throughout Wisconsin on the WASB Business Honor Roll.

Member Services

- Received and responded to 190 member service inquiries.

WASB Insurance Plan

- Provided timely, insurance-related updates through webinars and electronic alerts.
- Added to archival library of insurance-related resources.

By making so many programs and services available to you and your district, the WASB is an investment in your district's ability to meet your student achievement goals.

Visit us online at WASB.org or contact the association toll-free at 877-705-4422.

The WASB is here to serve you.