## **Sample Social Media Announcements**

"October 1-7 is Wisconsin School Board Week"

## **Twitter**

- It's Wisconsin School Board Week. We thank our school board for their hard work and leadership! (post with photo of school board)
- Take time to thank our school board members. It's Wisconsin School Board Week! (post with photo of school board)
- Please join us in recognizing our School Board for all they do for our students, staff and families. (post with photo of school board)
  - Tag the WASB on Twitter @wasbwi and use the hashtag #WISchoolBoardWeek

## Facebook, Instagram, etc.

- (School District Name) students benefit every day from the leadership and vision of our school board. Oct. 1-7 is Wisconsin School Board Week so take time to thank these dedicated school leaders.
- School board members devote hours of their time each week to provide leadership for our school district. This week is Wisconsin School Board Week so take time to thank a school board member today!
  - Tag the WASB on Facebook (Wisconsin Association of School Boards) and use the hashtag #WISchoolBoardWeek