



## **2022-23 Report to the Membership**

Built on a tradition of providing high-quality service to member districts, the WASB is proud to be at your service. With your membership, you have a statewide voice in public education and your district benefits from valuable member services.

Highlights of the WASB's work for you in 2022-23:

### **Advocacy and Government Relations**

- Hosted nearly 220 school board members at the WASB Day at the Capitol advocacy event and scheduled more than 110 meetings with legislators and their staff (out of 132 legislative offices).
- Provided five in-person evening legislative advocacy training workshops.
- Held monthly WASB Legal and Legislative Video Update webinars.
- Provided weekly budget-focused Capitol Chat webinars at noon on Fridays from the introduction of the state budget bill until passage of the budget bill.
- Updated the WASB Advocacy Toolkit, a best practices guidebook with practical advice.

### **Legal and Policy Services**

- Responded to 4,476 law-related inquiries from members in 360 districts and provided direct legal services to 106 districts.
- Updated and revised numerous WASB legal and policy publications, including the New Board Member Handbook, the Employee Handbook, the Policy Resource Guide, The FOCUS, Policy Perspectives and the School District Election Schedule.
- Provided timely legal updates through regular webinars, the monthly Legal and Legislative Video Update and the electronic Legal and Policy Newsletter.

### **Customized Leadership Services**

- Directly served 61 school districts with customized consultations (e.g., leadership and roles and responsibilities, governance, leadership coaching, strategic planning and superintendent evaluation) and assisted many other districts with informal consultations.
- Continued to provide districts with access to the updated Annual Board Development Tool at no cost in partnership with School Perceptions and provided facilitation services on the tool for districts wanting to set goals based on the results.

- Trained districts in the Superintendent Evaluation Framework to assist boards in fostering a productive board/superintendent relationship.
- Developed presentations for the Regional Meetings, January convention, Spring Workshops and the Summer Leadership Institute.

### **Search Services**

- Completed 15 successful permanent superintendent searches and two interim superintendent searches.
- Completed two permanent agency administrator searches.
- Aided numerous other districts through presentations and advice.

### **Meetings and Events**

- Recorded 84 videos, webinars, workshops and online events with 3,428 total plays.
- Added to the Online Learning Platform with introductory and advanced modules that provide a comprehensive source of online governance and legal trainings for members.

### **State Education Convention**

- Welcomed about 1,600 registrants with three general sessions, more than 95 breakout sessions and more than 225 exhibitors.

### **Member Outreach**

- Averaged 5,000 unique users of the WASB website — WASB.org — each month.
- Followed by more than 3,600 Twitter users. WASB tweets are seen, on average, more than 375 times per day. Followed by more than 1,500 on Facebook.
- Continued releasing monthly episodes of the WASB Connection Podcast.
- Recognized 131 businesses throughout Wisconsin on the WASB Business Honor Roll.

### **WASB Insurance Plan**

- Provided timely, insurance-related updates through webinars and electronic alerts.
- Added to archival library of insurance-related resources.

**By making so many programs and services available to you and your district, the WASB is an investment in your district's ability to meet your student achievement goals.**

**Visit us online at [WASB.org](http://WASB.org) or contact the association toll-free at (877) 705-4422.**

**The WASB is here to serve you.**