



2021-22 Report to the Membership

Built on a tradition of providing high-quality service to member districts, the WASB is proud to be at your service. With your membership, you have a statewide voice in public education and your district benefits from valuable member services.

The following are highlights of the WASB's work for you in 2021-22:

Advocacy and Government Relations

- Tracked over 90 Assembly bills and over 75 Senate bills related to K-12 education.
- Provided oral or written testimony on at least 45 bills and officially registered positions (support, opposition or neutral) on 79 bills.
- Hosted a five-part online Legislative Advocacy Conference featuring invited guest speakers.
- Revamped the Delegate Assembly webpage with videos and other information describing the Delegate Assembly, resolutions process and the work of the WASB Policy & Resolutions Committee.

Legal and Human Resources Services

- Responded to 4,718 law-related inquiries from members in 355 districts and provided direct legal services to 100 districts.
- Debuted Civil Rights Training Series with nine modules intended for staff members who work with other employees and eight modules for staff members who work with students.
- Updated and revised numerous WASB legal and policy publications, including the New Board Member Handbook, the Employee Handbook, the Policy Resource Guide, The FOCUS, Policy Perspectives and the School District Election Schedule.
- Provided timely legal updates through regular webinars, the monthly Legal and Legislative Video Update and the electronic Legal and Policy Newsletter.
- Updated COVID-19 webpage with timely updates and in-depth resources, including regarding federal COVID relief funds.

Customized Leadership Services

- Directly served 57 school districts with customized consultations (e.g., roles and responsibilities, governance, coaching, planning and superintendent evaluation)
- Continued to provide districts with access to the updated Annual Board Development Tool at no cost in partnership with School Perceptions.
- Trained districts in the Superintendent Evaluation Framework to assist boards in fostering a productive board/superintendent relationship.
- Developed presentations for the Regional Meetings, January convention, Spring Workshops and the Summer Leadership Institute.

Search Services

- Completed 12 successful permanent superintendent searches and two interim searches.
- Completed two permanent agency administrator searches.
- Aided numerous other districts through presentations and advice.

Meetings and Events

- Recorded 87 webinars, workshops and other online events that were played 3,077 times.
- Added to the Online Learning Platform with introductory and advanced modules to provide a comprehensive source of online governance and legal trainings for members.
- Welcomed about 1,600 registrants to the State Education Convention with three general sessions, more than 65 breakout sessions and more than 235 exhibitors.

Social Media/Member Outreach

- Averaged 5,000 unique users of the WASB website — WASB.org — each month.
- Posted WASB tweets seen, on average, more than 500 times per day, and Facebook posts seen a total of 23,813 times, an increase of 20% from the year before.
- Recognized 55 businesses throughout Wisconsin on the WASB Business Honor Roll.

WASB Insurance Plan

- Provided timely insurance-related updates through webinars and electronic alerts.
- Added to archival library of insurance-related resources.

By making so many programs and services available to you and your district, the WASB is an investment in your district's ability to meet your student achievement goals.

Visit us online at WASB.org or contact the association toll-free at (877) 705-4422.

The WASB is here to serve you.