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W 608-257-8386

000V dlinehan@wasb.org



Date: _____

W _____

Contact: _____

W _____

City/State/Zip: _____

Telephone: _____

Email: _____

****WASB Service Associates receive a**

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Ad Rates	1X	4X	10X
Full page	\$2,440	\$2,285	\$2,100
00000000?	\$2,680	\$2,535	\$2,315
cover			
Back cover	\$2,710	\$2,560	\$2,345
d000?	\$1,815	\$1,725	\$1,575
,000?	\$1,390	\$1,305	\$1,215
One-third page	\$1,055	\$995	\$925
Quarter page	\$900	\$835	\$755
Special two-page advertorial	\$3,115		

Select the issues you'd like your ads to appear



Jan/Feb _____



March _____

September _____

April _____

October _____

May _____

November _____

June/July _____

December _____

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Total \$ _____

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	1x	4x	10x
Banner	\$260	\$240	\$220



Total \$ _____



State Education Convention On-site Guide Rates and Options

Type	Size	Cost
Full page	(8 ^{1/4} " x 10 ^{3/4} ")	<input type="checkbox"/> \$1,995
Back cover	(6 ^{1/4} " x 6 ^{3/4} ")	<input type="checkbox"/> \$2,405
Half page	(6 ^{1/2} " x 4 ^{3/8} ")	<input type="checkbox"/> \$1,175
Quarter page	(4 ^{1/4} " x 3 ^{3/8} ")	<input type="checkbox"/> \$700

Convention On-site Guide Advertisements Order summary

Convention Guide Year _____

Ad Type _____

Total \$ _____

Total Advertising Cost

Wisconsin School News

eConnection

Convention On-site Guide

Total \$ _____

Total \$ _____

Total \$ _____

Grand Total

Total \$ _____

Payment Options

To provide your credit card information over the phone, call us at 608-257-2622.

Otherwise, mail a check or leave this section blank and the WASB will send an invoice.

Check # _____

Wisconsin Association of School Boards, Inc.

122 West Washington Avenue, Suite 400

Madison, WI 53703

Terms and Conditions: The Wisconsin Association of School Boards Inc. (WASB) is hereby authorized to display, as described on the display advertising agreement, advertising for the undersigned for the time period specified, or until a 30-day written notice of termination is given by either party. The undersigned agrees to pay, therefore, the specified amount on or before the 30th day following the date of invoice. A 2 percent delinquency charge will be imposed on the amount of the unpaid installment past due. The delinquency charge does not preclude the WASB from seeking and recovering whatever other remedies for damages and cost it may have resulting from any breach of this Agreement. This Agreement is nontransferable, and all advertisements placed and published under this contract are to be solely for the undersigned advertiser. This Agreement cannot be invalidated by wrongful insertions, omissions, or typographical errors caused by the WASB. Notice of errors in advertisement caused by the WASB must be given to the WASB within two weeks after posting of the error if an adjustment in advertising rate is to be made. The amount of the adjustment will be determined by the WASB. The WASB reserves the right to reject any advertising copy that it considers objectionable. The WASB reserves the right to cancel the Agreement at any time in the event the advertiser does not comply with the terms of this Agreement. In the event of such cancellation, the rate charged for the advertisement will be based upon the space and number of insertion actually used.

Print Name _____

Signature _____

Date _____