



Wisconsin School Board

October 4-10, 2020

Sample Activities

IN SCHOOLS

- Put a message on your schools' marquees thanking school board members.
- Introduce school board members during halftime at a high school football game, soccer match and/or other event.
Include a message thanking them in your program or on the scoreboard.
- Invite board members to speak to social studies classes and explain the board's role in local government.
- Design a bulletin board display featuring school board members' photographs, background information and years of board service.
- Feature school board members in school publications and/or website.

IN THE NEWS

- Ask local newspapers and/or student newspapers to profile board members.
- Submit a guest column or opinion piece to your local newspaper on the job your board members do.
- Provide newspapers, television and radio stations with information about school boards and their special role in local governance of public schools. Provide a summary of the board's recent outstanding achievements.

IN YOUR COMMUNITY

- Encourage the city council, village or town board, county board and/or chamber of commerce to issue an official proclamation honoring your school board members and commemorating Wisconsin School Board Week in your community. (See Sample Resolution.)
- Plan for a school board commendation at a staff inservice meeting.
- Seek guest appearances for board members on local broadcast programs.
- Hold a reception/reunion for former school board members.