

# Join Us at the 99th Joint State Education Convention

## Request for Session Proposals

January 22-24, 2020  
Milwaukee • Wisconsin Center

Convention 2020



Share your expertise with school leaders from around the state! The Joint State Education Convention is the opportunity for school leaders to learn from each other and from experts in business. What are your success stories? What strategies are working?

Submit a proposal for a session at the Joint State Education Convention.  
**Deadline: Friday, June 21, 2019**

### Proposal Selection Criteria

Each proposal is evaluated by a panel of reviewers who serve on the 2020 Joint State Education Convention Advisory Committee. Many factors are considered in the selection of presentations, including:

1. The topic is of high interest and relevant to today's school leaders.
2. Objectives are clear and can be met in the time allotment of one hour.
3. The presentation will be engaging and interactive (large speaker panels are discouraged).
4. The concept or solution presented:
  - Is innovative.
  - Has been in existence for at least one year at the time of submission.
  - Is providing positive, tangible results in a school district.
  - Can be replicated in other school districts.
5. The presentation is appropriate for an audience of school board members and administrators, with the role of the board clearly delineated.
6. Audience members have a clear "take away" from the presentation.
7. The presentation is NOT used as a "sales pitch" by vendors.
8. The proposal is well written and complete.

**Please do not submit a proposal unless you are able to present any day of the convention - Jan. 22, 23 or 24.**

*We are looking for sessions that address:*

- Student Achievement
- Community Engagement
- Leadership
- School Funding
- Facilities
- School Law
- Human Resources

*Our major audiences are:*

- School Board Members
- District Administrators
- Business Officials



**Use the online form to submit your proposal at [wasb.org/convention](http://wasb.org/convention).**

## Important Dates for the 2020 Call for Proposals

- June 21, 2019** Deadline for the Call for Proposals to be submitted to the WASB. (Online form available at [wasb.org/convention](http://wasb.org/convention).)
- Sept. 6, 2019** Session selections finalized. Notification letters sent to all participants. Please be sure to submit an email address for the primary contact as all correspondence will be done electronically.
- Sept. 20, 2019** Confirmations of acceptance returned to the WASB with all presenters listed for final approval and inclusion in program materials.
- Sept. 27, 2019** Notification of non-accepted proposals.
- Nov. 1, 2019** Convention registration opens online and registration materials, including a preliminary list of sessions offered, will be mailed.
- Nov. 8, 2019** Presenter information is sent to all selected participants including day/time slot(s) and room numbers, driving and parking directions, etc.
- Dec. 13, 2019** Presentation handouts due. List of final presenter names must be received by the WASB for inclusion in the printed, on-site guide.
- Dec. 15, 2019** Early bird registration ends, fees increase (remember to register all presenters following our standard registration process or include them in your exhibitor booth badges).

## Presenter Requirements

1. All presenters must be 1) district staff; 2) CESA staff; 3) school board members; 4) students; 5) community partners (not paid by the district for services); or 6) business partners or vendors.

Vendors must be paid exhibitors at the convention at the time the proposal is submitted. No refunds of exhibitor fees will be made for booth cancellations received after notification of selection or non-selection.

2. Presenters are responsible for all arrangements, audio-visual (AV) equipment, and all expenses necessary for participation. Each session room will be equipped with a screen, lectern, head table for four, one microphone, speakers and an AV cart with cable from cart to head table for computers. Other equipment, including a laptop and projector, is the responsibility of the presenter. If equipment needs to be rented on site, you will be invoiced by the WASB for the requested equipment.
3. Acceptance of a proposal does not mean the presenters are registered for the convention. **School board members, district administrators, principals and other administrators must register and pay to attend the convention.** Students, community partners and classroom teachers are provided a guest pass to attend that day. Business partners and vendors must be confirmed exhibitors.

