



Year in Review

WASB REPORT TO THE MEMBERSHIP

The WASB works for our members through events, advocacy efforts, policy services, board governance, legal services, and publications. The WASB is here to serve school boards and the students they educate.

Built on a tradition of providing high-quality service to member districts, WASB membership provides school boards with a statewide voice in public education and valuable member services.

Below are highlights of the 2017-18 Report to the Membership outlining the many services and benefits that membership provides for your district. For more information about WASB services, publications, and events, visit wasb.org or contact us toll-free at 877-705-4422.

HIGHLIGHTS FROM THE 2017-18 REPORT TO THE MEMBERSHIP



► **Advocacy for Public Education.**

Over the past year, Government Relations staff added almost **240** new posts to the WASB Legislative Update blog that drew more than **60,000** views.

Government Relation staff used VoterVoice to issue six action alerts that generated more than **1,100** emails to elected officials in the past year. VoterVoice is an advocacy software that makes it easier for members to contact their state and federal elected officials.

► **Legal and Human Resources**

Services. In 2017-18, the WASB staff responded to **4,239** law-related

inquiries from members in **363** districts and provided direct employment, human resources, labor and/or school law services to **104** districts.

In addition to other work, the WASB attorneys made numerous updates and revisions to the WASB Employee Handbook, which provides school leaders with a comprehensive, customizable tool to manage all school district staff.

► **Policy Services.** In 2017-18, more than **80 percent** of the districts in the state (**341** districts) took specific advantage of the WASB Policy Library and/or utilized other special WASB policy services. In addition,

the WASB Policy staff responded to more than **500** individual requests from member districts for sample policy information.

The WASB added district subscribers and content to the premier online policy development and implementation tool — the WASB Policy Resource Guide (PRG). PRG subscribers were the first to have access to new and updated policy language addressing the Early College Credit Program, the “Start College Now” Program, part-time open enrollment, employee health examinations, student nondiscrimination complaints, and student records, among others, and the first



to have access to model updated notices related to student assessments and educational options.

► **Customized Leadership Services.**

In 2017-18, the WASB, in partnership with School Perceptions, continued to provide districts free access to the Annual Board Development Tool. The survey tool is aligned with the National School Boards Association’s research-based Key Work of School Boards material. This research focuses on continuous improvement in school districts to elevate student achievement. School districts have utilized WASB consultants to facilitate workshops based on the survey tool results to keep them on a continuous improvement pathway in the areas of governance and organizational effectiveness.

Over the past year, WASB Orga-

nizational Consultants directly served **24** school districts in formal projects (*i.e.*, leadership and organizational effectiveness, leadership development, strategic planning and superintendent evaluation), and assisted numerous others through informal consultations.

► **Search Services.** In 2017-18, the WASB Search Services completed **10** successful superintendent searches, and aided numerous other districts through presentations and advice on various questions related to the selection of a superintendent.

► **Other Highlights:**

■ **Events.** In 2017-18, the WASB hosted more than **60** conferences, seminars, gatherings, workshops, webinars and the annual Joint State Education Convention. Collectively, nearly **4,000** attendees participated in the numerous WASB events and programs. Topics included legal, board development, policy, legislative, finance, and much more.

■ **Publications and Website.** In 2017-18, the WASB transitioned to a new website and database with updated features. The WASB website (WASB.org) has an average of **3,600** users per month. The WASB Legislative Update blog has nearly **5,000** views per month. The

WASB Stand Up blog has nearly **100** views per month.

■ **Service Associates.** In 2017-18, the WASB welcomed two additional companies to the program.

■ **WASB Insurance Plan.** In 2017-18, the WASB Insurance Plan provided timely electronic alerts and expanded its online library of resources for members on an array of topics.

The WASB is working for you! If you have any questions or would like to learn more about a service, please contact the WASB at info@wasb.org, call toll free at 877-705-4422, or visit WASB.org. ■

