

One size does not fit all!

Facility and referendum strategies that work.



Do you need to address facility needs?
Are you thinking about a referendum?
Are you wondering where to start?

About the Presentation:

A “one size fits all” planning process might not be right for your district, and that’s okay! Discover strategies that help create a customized planning approach and engage stakeholders to get your community’s support during facility planning and a potential referendum.

Hear lessons learned from three school districts that went through facility planning which led to a successful community referenda. Discover how each district’s strategies and approaches were unique to their communities.

- Planning processes
- Community engagement
- Staff involvement
- Public information
- Survey methods

Facilitators:



Christin Mlsna
Director of Education Market & Communication Services
E: cmlsna@findorff.com
P: 608.442.7352



Steve Kieckhafer
Partner & Architect
E: skieckhafer@prarch.com
P: 608.240.9900



Presented by:



Traci Davis
Juda School District
Superintendent/Principal
E: davis@judaschool.com
P: 608.934.5251



Jennifer Thayer
New Glarus School District
Superintendent
E: jennifer.thayer@ngsd.k12.wi.us
P: 608.527.2410



Andrew Briddell
McFarland School District
Superintendent
E: briddea@mcfbsd.k12.wi.us
P: 608.838.4550

- | | | |
|---|---|---|
| <ul style="list-style-type: none"> • 320 students • 60 staff • 4 municipalities • About 170 households • April 2016 referendum
Q1: \$5.7M for facilities
Q2: \$150K recurring for operations • 57% success rate | <ul style="list-style-type: none"> • 987 students • 124 staff • 9 municipalities • About 1,800 households • February 2016 referendum
- \$5.8M
- HVAC, Roofing, Safety/Security, Additional Space • 79% success rate | <ul style="list-style-type: none"> • 2,466 students • 359 staff • 6 municipalities • About 1,700 households • November 2016 referendum
Q1: \$65.15M for facilities
Q2: Operational funding for expanded facilities
Q3: Operational funding to maintain current programming • 67% success rate |
|---|---|---|