

Passion, Creativity, and Dignity

A look at the keynote speakers for the **94th State Education Convention**

On Jan. 21-23, 2015, thousands of school board members and school leaders from around the state will be gathering in Milwaukee for the 94th State Education Convention.

The WASB is excited to introduce the keynote speakers who will join us in Milwaukee for the 94th State Education Convention. Learn more about the upcoming convention at wasb.org/convention.

WEDNESDAY



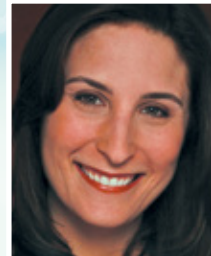
Kevin **HONEYCUTT**

THURSDAY



Richard **GERVER**

FRIDAY



Rosalind **WISEMAN**

Wednesday, Jan. 21

– **KEVIN HONEYCUTT**

Kevin grew up in poverty and attended school in 20 states. As he witnessed education around the country, he collected powerful experiences that still influence his conversations and his work with educators. He spent 13 years teaching art in public K-12 schools and for 17 years spent summers leading creative adventure camps for kids of all ages. In 1991, he received the Making IT Happen Award. The program identifies and rewards educational technology leaders around the world for their commitment and innovation.

Kevin is a technology integration specialist at an educational service center in Kansas and is serving on his local school board. He travels the country and the world sharing ideas with educators.

Kevin will draw you in with his personal story, then provide cutting-edge observations about the state of education and how we can improve it. It's not all about the tech — the teachers who saved him didn't use technology, they cared.

Thursday, Jan. 22

– **RICHARD GERVER**

A teacher in England, Gerver began his working life as an actor and advertising copywriter. He began a teaching career in 1992 and rose through the ranks fast, being identified in 1997 as one of the most outstanding teachers in the country. By 2005, he had won the prestigious School Head Teacher of the Year Award at the British National Teaching Awards for his work in leading a school on the brink of closure to becoming one of the most innovative in the world.

Gerver works closely with Sir Ken Robinson who cites Richard as one of the world's most exceptional educators; he features in Robinson's best-selling book, *The Element: How Finding Your Passion Changes Everything*. Gerver has been described as one of the most inspirational leaders of his generation. He argues, however, that great leadership is about serving the needs of the people that work for you and rely upon you. The three core principles that underpin Gerver's philosophy are communication, empowerment and impact.

Friday, Jan. 23

– **ROSALIND WISEMAN**

As a teacher, thought leader, author, and media spokesperson on bullying, ethical leadership, the use of social media, and media literacy, Wiseman is in constant dialogue and collaboration with educators, parents, children, and teens.

She is the author of *Queen Bees and Wannabes: Helping Your Daughter Survive Cliques, Gossip, Boyfriends, and the New Realities of Girl World* — the groundbreaking, best-selling book that was the basis for the movie *Mean Girls*. Her latest book, *Masterminds & Wingmen: Helping Our Boys Cope with Schoolyard Power, Locker-Room Tests, Girlfriends, and the New Rules of Boy World* was published in September 2013.

Each year, Wiseman works with tens of thousands of students, educators, parents, counselors, coaches, and administrators to create communities based on the belief that each person has a responsibility to treat themselves and others with dignity. She was one of the principal speakers at the White House Summit on Bullying. ■