

Exhibit Hall: Where Innovation Meets Fun

At the 2014 State Education Convention Exhibit Hall, attendees have the opportunity to meet with hundreds of businesses and organizations that are focused on providing products, services, and support to public schools in Wisconsin. Interact with experienced school partners and learn about innovative, new products and services available to schools.



Look for these Exhibit Hall attractions:

■ Morning Refreshments in the Exhibit Hall

Juices, coffee, and a selection of breakfast foods will be available in the Exhibit Hall on Wednesday morning (Jan. 22), from 9-9:45 am.

■ Cafeteria

The Exhibit Hall features a cafeteria with a full menu of lunch and snack items. Grab lunch or a snack without having to leave the action in the Wisconsin Center.

■ Marketplace

The Exhibit Hall Marketplace brings in favorite vendors and businesses selling a variety of quality products including books, accessories, and more.

■ Discovery World Exhibit

Discovery World, a hands-on museum in Milwaukee, will have a special exhibit in the Exhibit Hall. Make sure to visit their booth to learn more about the events and opportunities available at Discovery World.

■ Internet Café

Computers will be available so attendees can check email and access the Internet.

■ Photo Booth

The Exhibit Hall Photo Booth has become a favorite tradition of attendees over the years. Stop by and get your photo taken with your colleagues for free. Capture your memories from the 2014 convention.

■ WASB Commons

The WASB encourages members to stop by the WASB Commons, say hello and learn about the numerous services and products designed to help you lead your school district.

■ Scavenger Hunt

The Exhibit Hall Scavenger Hunt is a fun way to explore the Exhibit Hall and earn some prizes along the way! Attendees will be supplied with a playing card that will lead you to different vendors around the Exhibit Hall. Any participant who fills out their card will be eligible to enter a drawing for an array of products and services from the WASB. Watch for more information at the 2014 State Education Convention.

■ School Fair

Hear about innovative programs from educators and students. These special booths allow for hands-on experiences and show how districts are bringing learning to life.

■ Dedicated Exhibit Hall Times

There is always a lot to do and see at the State Education Convention. We encourage you to visit the Exhibit Hall and utilize the services and activities described above and visit with our many vendors who help support the State Education Convention. The following times are designated breaks so attendees can visit the Exhibit Hall or visit between sessions.

► WEDNESDAY, JAN. 22

9 - 9:45 am (morning refreshments available)
Noon - 1:30 pm; 2:30 - 3 pm

► THURSDAY, JAN. 23

9:45 - 10:15 am; 11:15 am - 1:45 pm



EXHIBITORS

NOTE: This is a complete listing of Exhibitors as of press time. Visit wasb.org/convention for an updated listing of exhibitors, or reference the 2014 State Education Convention Guide. ★ WASB Service Associate ◆ 2014 Convention Sponsor

Accounting and Consulting

◆ Baird Public Finance
Hawkins, Ash, Baptie & Company, LLP
Shared Purchasing Solutions
Specialized Data Systems
★ Springsted Incorporated
Wegner CPAs

Acoustical Products and Services

LightSPEED Technologies, Inc.

Actuarial Services

★ Key Benefit Concepts, LLC

Administrative Software and Integration Tools

eBoard Solutions
Frontline Technologies.com
ING Financial Partners
Marcia Brenner Associates, LLC
OASYS, LLC
★ Skyward, Inc.
Specialized Data Systems
Wisconsin Department of
Public Instruction

After-School and Summer Programming for Students

AAA Driver Training
Department of Financial
Institutions, Office of
Financial Literacy

Architecture and Engineering

Abacus Architects, Inc.
Architects Group Limited
Architectural Design Group
ATS&R Planners/Architects/Engineers
★ Bray Associates Architects, Inc.
Custofoam Corporation
★ DLR Group
Eppstein Uhen Architects, Inc.
★ Hoffman Planning,
Design & Construction, Inc
HSR Associates, Inc.
JSD Professional Services
Kapur and Associates, Inc.
LHB, Inc.
McKinstry
MEP Associates, LLC
★ Plunkett Raysich Architects, LLP
PMA Financial Network, Inc.
Rettler Corporation
SDS Architects, Inc
Short Elliott Hendrickson, Inc
Somerville, Inc.
TSP Architects & Engineers

Asphalt Products, Tennis Courts, Track Surfaces

Athletic Field Services, Inc.
Fisher Tracks, Inc.

Associations, Non-Profits and Government Agencies

Association for Equity in Funding
CESA 2
Discovery World Museum
National School Boards Association
Operation Military Kids
School Nutrition Association
of Wisconsin
◆ WEA Trust
WEA Trust Member Benefits
Wisconsin 529 College
Savings Program
Wisconsin Association of
School Boards
Wisconsin Association of
School Business Officials
Wisconsin Association of
School Councils, Inc
Wisconsin Association of
School District Administrators
Wisconsin Association of
School Nurses
Wisconsin Association of
School Personnel Administrators

Wisconsin Center for
Music Education

Wisconsin Department of
Public Instruction

Wisconsin Department of
Public Instruction – School
Nutrition Team

Wisconsin Innovative
Schools Network

Wisconsin Interscholastic
Athletics Association

Wisconsin Propane Education
and Research Council

Wisconsin PTA

Wisconsin Rural Schools Alliance

Wisconsin School Public
Relations Association

Athletic/Sporting Equipment

Anderson Ladd
D Thomas LLC
Gerber Leisure Products
Gopher
JW Industries, Inc.
Lee Recreation, LLC
Miller & Associates - Sauk Prairie, Inc.
Musco Sports Lighting
SportsGraphics

Athletic/Sports Surfacing

Athletic Field Services, Inc.
Baseman Floors, Inc.
Fisher Tracks, Inc.
Northland Recreation
Schmidt Custom Floors
Team REIL Inc.

Audio, Video, Multimedia Equipment and Design

Arrow Audio Inc.
LightSPEED Technologies, Inc.

Awards and Recognition Programs

Green & Healthy Schools Wisconsin
Wisconsin Association of School Boards

Bleachers and Auditorium Seating

B.R. Bleachers
D Thomas LLC
Gerber Leisure Products
Haldeman Homme Inc
JW Industries, Inc.
Marshfield Book & Stationery, Inc.
Miller & Associates - Sauk Prairie, Inc.
Schmidt Custom Floors

Books/Publishers

Books4school

Building Information Services and Restoration

J H Hassinger Construction Services
★ J.H. Findorff & Son, Inc.
NEOLA, Inc.

Business Services

Arbonne Sadie Coons
Hawkins, Ash, Baptie &
Company, LLP
★ Key Benefit Concepts, LLC
★ Tricor Insurance, Inc.

Casework, Lab Equipment and Hardware

Contrax Furnishings
Marshfield Book & Stationery, Inc.
Virco Manufacturing Corp.

Communication Systems

Arrow Audio Inc
CESA Purchasing
SOCS

Communication: Equipment and Systems Design

Arrow Audio Inc.
Vanguard Computers, Inc.

Computer Equipment

Office Depot
Vanguard Computers, Inc.

Construction Management

C G Schmidt, Inc
C.D. Smith Construction, Inc.
Corporate Contractors Inc
Custofoam Corporation
★ Hoffman Planning, Design
& Construction, Inc
J H Hassinger Construction
Services
★ J.H. Findorff & Son, Inc.
★ J.P. Cullen & Sons, Inc.
Kraemer Brothers, LLC
Kraus-Anderson Construction Co.
Market & Johnson, Inc.
★ Miron Construction Co., Inc.
Moore Construction Services, LLC
PMA Financial Network, Inc.
Rettler Corporation
Scherrer Construction Company, Inc.
Spancrete
★ VJS Construction Services, Inc.

Curricular Materials and Resources

Department of Financial
Institutions, Office of
Financial Literacy

Gopher
ODYSSEYWARE
Project Lead the Way
School Software Group
Wisconsin eSchool Network

Distance Learning, Interactive TV and Satellite

BYU Independent Study
Core BTS
Wisconsin eSchool Network
Wisconsin Virtual School/CESA 9

Doors, Frames and Partitions

LaForce, Inc.

Education Research

National Louis University
UW - Madison Applied
Population Laboratory

Educational Enrichment Programs

AAA Driver Training
CESA 7 Services
Discovery World Museum
Dream Flight USA
H & H Energy Management
Milwaukee Public Museum
School Specialty

Silverback Learning Solutions
Viterbo University
Wisconsin Health and Physical
Education, Inc.
Wisconsin PTA

Educational Management and Consulting

CESA 5
CESA 6
National Louis University
OASYS, LLC
♦ Voorhees Associates, LLC

Electrical Design and Engineering

MEP Associates, LLC

Energy Service Companies

Ameresco Inc.
C G Schmidt, Inc
CESA 10
H & H Energy Management
♦ Johnson Controls
McKinstry
♦ Nexus Solutions
♦ Seminole Energy Services
Wisconsin Propane Education
and Research Council

Environmental Health and Safety

Balestrieri Environmental
& Development, Inc.
Green & Healthy Schools
Wisconsin
Wisconsin Asthma Coalition
(Children's Health Alliance
of Wisconsin)

Facilities Design, Construction and Consulting

ATS&R Planners/Architects/Engineers
★ Bray Associates Architects, Inc.
C G Schmidt, Inc
CESA 10
Corporate Contractors Inc
★ DLR Group
Eppstein Uhen Architects, Inc.
Focus on Energy
HSR Associates, Inc.
J H Hassinger Construction Services
★ J.H. Findorff & Son, Inc.
★ J.P. Cullen & Sons, Inc.
♦ Johnson Controls
Kapur and Associates, Inc.
Kraus-Anderson Construction Co.
McKinstry
★ Miron Construction Co., Inc.
♦ Nexus Solutions
Point of Beginning, Inc.
Scherrer Construction Company, Inc.
Short Elliott Hendrickson, Inc

Spancrete
Taher, Inc.
TSP Architects & Engineers
Virco Manufacturing Corp.
★ VJS Construction Services, Inc.

Facility Maintenance

ARAMARK Educational Services
Balestrieri Environmental & Develop-
ment, Inc.
CESA 10
CESA Purchasing
Dashir Management Services, Inc.
Focus on Energy
★ Hoffman Planning, Design &
Construction, Inc
★ J.P. Cullen & Sons, Inc.
Schilling Supply Company
Sodexo
Wisconsin Asthma Coalition
(Children's Health Alliance
of Wisconsin)

Financial Services and Consulting

★ ♦ Associated Financial Group
♦ Baird Public Finance
Ehlers & Associates, Inc.
★ Springsted Incorporated
State Trust Fund Loan Program
★ Tricor Insurance, Inc.
US Bank Government &
Nonprofits Banking
♦ WI OPEB Trust
Wisconsin 529 College
Savings Program
Wisconsin Public Finance
Professionals, LLC

Floor Coverings and Maintenance

Anderson Ladd
Balestrieri Environmental
& Development, Inc.
Baseman Bros., Inc.
Baseman Floors, Inc.
L & A Crystal
ProStar Surfaces
Scholastic Equipment Company, LLC
Stalker Flooring, Inc.

Food Service Management, Equipment and Products

Aviands Food & Services
Management
ARAMARK Educational Services
Arbor Management, Inc.
Chartwells School Dining Service
Preferred Meal Systems, Inc.
School Nutrition Association of
Wisconsin
Sodexo
Taher, Inc.
The Pampered Chef

Fundraising Programs and Services

Clever Container
Nevco, WI Office
Silpada Designs

Furnishing and Shelving

Alexander Furnishings Specialists, Inc.
Contrax Furnishings
Marshfield Book & Stationery, Inc.
Virco Manufacturing Corp.
Wynn O. Jones & Associates, Inc.

Gymnasium Products and Services

Anderson Ladd
B.R. Bleachers
Baseman Floors, Inc.
Scherrer Construction Company, Inc.
Schmidt Custom Floors

HVAC Systems, Equipment and Parts

Trane-Wisconsin

Information Management Services and Consulting

Core BTS
Infinite Campus
ING Financial Partners
One Prospect Technologies

Insurance, Benefits and Third-Party Administration

★ Arthur J Gallagher Risk Mgmt
Services
★ ♦ Associated Financial Group
Benefits Design Group, Inc.
★ Community Insurance Corporation
♦ Delta Dental of Wisconsin
Diversified Benefit Services, Inc.
★ EMC Insurance Companies
Employee Benefits Corporation
First Agency, Inc.
★ Humana
★ Key Benefit Concepts, LLC
♦ Liberty Mutual Insurance
★ ♦ M3 Insurance
★ Maritime Insurance Group
Minnesota Life
★ National Insurance Services
★ R&R Insurance
♦ Security Health Plan
of Wisconsin, Inc.
TIC, INC
★ Tricor Insurance, Inc.
★ ♦ UnitedHealthcare
♦ WEA Trust
WEA Trust Member Benefits
WPS Health Insurance

Investment Management for Wisconsin Public Funds

US Bank Government & Nonprofits
Banking
WEA Trust Member Benefits

Janitorial Services, Cleaning Supplies and Equipment

Office Depot
Schilling Supply Company
Sodexo

Land Surveying

JSD Professional Services
Point of Beginning, Inc.

Lighting Design, Fixtures and Controls

MEP Associates, LLC
Musco Sports Lighting
US Lamp, Inc.

Lockers and Locker Room Equipment

Haldeman Homme Inc.

Locks and Security Services

LaForce, Inc.
Mobile and Modular Buildings
and Classrooms
Innovative Modular Solutions

Office and School Supplies and Equipment

Clever Container
LightSPEED Technologies, Inc.
Office Depot
Shared Purchasing Solutions

Online Learning and Web-based Services

BoardBook
BYU Independent Study
Infinite Campus
OASYS, LLC
ODYSSEYWARE
Renaissance Learning
SafeSchools
School Software Group
Silverback Learning Solutions
Wisconsin eSchool Network
Wisconsin Virtual School/CESA 9

Playground and Sporting Equipment, Products and Service

Contrax Furnishings
D Thomas LLC
Disability Access Consulting
Gerber Leisure Products
Lee Recreation, LLC
Northland Recreation
Team REIL Inc.

Policy Services

eBoard Solutions
Wisconsin Association of School Boards

Professional Development

CESA 2
CESA 5
CESA 6
Green & Healthy Schools Wisconsin
Mary Kay Cosmetics - Debbie Holland
Renaissance Learning
SafeSchools
Wisconsin 529 College Savings Program
Wisconsin School Public Relations Association

Purchasing

Shared Purchasing Solutions
US Bank Government & Nonprofits Banking

Roofing Materials, Coatings, Sealants and Services

Custofoam Corporation
Kraus-Anderson Construction Co.

Scoreboards

Gopher

Search Services

Wisconsin Association of School Boards

Security and Alarm System Consulting and Designs

LaForce, Inc.

Signs and Related Products

Necco, WI Office

Site Furnishings, Decorative Paving and Tile

Lee Recreation, LLC
Northland Recreation
Team REIL Inc.

Speakers and Programs, Educational and Motivational

Department of Financial Institutions, Office of Financial Literacy
Viterbo University
Wisconsin Association of School Boards

Strategic Planning, Management Consulting

eBoard Solutions
H & H Energy Management
HSR Associates, Inc.
◆ Nexus Solutions
Silverback Learning Solutions
◆ Voorhees Associates, LLC
Wisconsin Association of School Boards

Student Health and Safety

AAA Driver Training
Schilling Supply Company
School Nutrition Association of Wisconsin
Wisconsin Asthma Coalition (Children's Health Alliance of Wisconsin)
Wisconsin PTA

Substitute Teaching Services

Teachers On Call - TOC 24/7, Featuring Aesop Technology

Survey Services

LifeTrack Services, Inc.
School Perceptions

Technology

CESA Purchasing

Core BTS
Haldeman Homme Inc
Infinite Campus
ING Financial Partners
One Prospect Technologies
Renaissance Learning
SafeSchools
Teachers On Call - TOC 24/7, Featuring Aesop Technology

Theater Supplies, Services and Productions

Mainstage Theatrical Supply, Inc.

Transportation Products and Services

◆ Lamers Bus Lines, Inc
Mid-State Truck Service, Inc.
Nelson's Bus Service, Inc.
North America Central School Bus
Wisconsin Propane Education and Research Council

University and College

BYU Independent Study

Web Development Services

CESA 6
SOCS

School Lunch Management Services



Committed To Serving Fresh Wholesome Food



We Will Serve Fresh Wholesome Food to Your Students

We Will Train Your Staff

We Will Improve Your Financial Results



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