

Wednesday General Session

10 AM – Noon | Delta Center (formerly Frontier Airlines Center)



■ Tony Wagner keynote speaker

Tony Wagner consults widely to schools, districts, and foundations around the country and internationally. His recent book, *The Global Achievement Gap: Why Even Our Best Schools Don't Teach the New Survival Skills Our Children Need – and What We Can Do About It*, has been a best seller and is being translated into Chinese.

In this book, Wagner discusses how schools can work to foster innovation in their students. He calls upon schools to focus on collaborative not individual learning environments; promote multidisciplinary learning over specialization; place an emphasis on having students create rather than consume; and, among other strategies, developing intrinsic rather than extrinsic motivation in students.

Prior to recently accepting a position as the first Innovation Education Fellow at the Technology & Entrepreneurship Center at Harvard, Dr. Wagner was the founder and co-director of the Change Leadership Group at the Harvard Graduate School of Education for more than a decade.

His previous work experience includes 12 years as a high school teacher, K-8 principal, university professor in teacher education, and founding executive director of Educators for Social Responsibility.

Dr. Wagner earned an M.A.T. and an Ed.D. at the Harvard University Graduate School of Education.

For more information on Tony Wagner's work, see Tony's article "Calling All Innovators" in the September issue of Wisconsin School News.

"It is [the] combination of play, passion, and purpose that best develops the discipline and perseverance required to be a successful innovator."

· WEDNESDAY GENERAL SESSION HIGHLIGHTS ·

Presiding: **Wayne Anderson**, WASDA President, Mt. Horeb Area School District



Wayne Anderson



Tony Evers

The 92nd State Education Convention officially opens with a performance by the **Lake Geneva-Genoa City UHS Jazz Band**. State Superintendent **Tony Evers** will discuss his priorities for public education in Wisconsin.

Several **special award winners** will also be recognized: Superintendent of the Year, Business

Official of the Year, Teachers of the Year, Principals of the Year, and the Wisconsin Student Art Award.

Keynote speaker **Dr. Tony Wagner** will deliver what is sure to be a thought-provoking keynote address that will provide an innovative look at public education in Wisconsin and the nation.

► Wednesday Featured Sessions

■ Labor, Employment and School Law Update

New laws, administrative rulemaking and court decisions create an ever-evolving legal landscape in which school boards and administrations must operate. Employee handbooks and policies must be constantly updated to keep pace with changing laws. This session will cover the latest developments in employment and school law, providing up-to-date guidance on the rules governing handbook and board policy development.

Bob Butler, WASB associate executive director; **Barry Forbers**, WASB associate executive director



Bob Butler



Barry Forbers

■ Investing in Wisconsin Public Schools

The Wisconsin Association of School Boards (WASB), the Wisconsin Association of School Business Officials (WASBO), and the Wisconsin School Public Relations Association (WSPRA) have come together to develop an exciting new tool to comprehend the variables, stakeholders and nuances of financing Wisconsin's public schools. With group interaction and conversation, this hands-on activity takes you through a process of self-discovery to lay a foundation for understanding Wisconsin school finance.

Featuring **WASB**, **WASBO**, and **WSPRA** staff

To help us plan for this special event, please note your attendance on the registration form (page 17). There is no additional cost.

Wednesday Idea Exchanges – Meet the Experts

► **The Time is Now: Willing Wellness in the Workplace**

Hear how districts can control their healthcare costs, and improve employees' well-being by recognizing the problem, seeking an honest assessment of current well-being, and then charting and staying on course for improved well-being.

Humana

► **Closing the STEM Gap**

Hear about a program that provides access to positive role models (particularly those of underrepresented populations), and identifies opportunities that exist within science, technology, engineering, and math (STEM) careers.

CESA 6

► **Passing a Facilities Referendum**

Hear strategies for referendum success and suggestions for communication to the community about educational funding needs. Supporting examples will be available.

Bloomer School District

► **Aligning RtI and CCSS with Special Education**

Lern about an approach in aligning students' Individual Educational Programs (IEPs) with the Common Core State Standards (CCSS) in math and reading within the Response to Intervention (RtI) initiative.

CESA 7

► **From the Dining Room to the Board Room to the Classroom**

Learn how one board used Skype, information sessions on 21st century skills and Common Core State Standards, and other strategies to discover what community members envision for their students' education.

Howard-Suamico School District

► **Energy Efficiency: What Works and How Schools of Any Size Can Save Energy and Money**

Hear strategies on how to build a strong energy efficiency foundation, work with local utilities, maximize incentive programs, and get staff and students involved to make energy savings a reality.

CESA 10

► **Building District Capacity to Maximize Student Learning**

Learn how district leaders collaborated with various stakeholders to create shared responsibility and distribute teacher leadership through the development and implementation of a strategic plan aimed to improve student achievement.

Baraboo School District

► **The Six Things that Got Us Here, The Six Things to Do Now**

A look at six shifts in health care financing initiated by the federal government that have a direct impact on employers and what districts need to be planning for now.

WPS Health Insurance

► **Trends in Supporting and Assessing Wisconsin English Language Learners**

School districts are responsible for providing programming and services to English language learners and federal laws require that they meet specific language and academic gains. Learn what your district needs to do at this session.

Department of Public Instruction

► **The Key to Sustainability: A Community Engagement Workshop**

The new direction towards long-term sustainability begins with inspiring people to help by showing them the great work you do. In this session, attendees will work through a workbook to take back to their school board, put the formula into action, and engage and inspire their community.

alinea, LLC

► **Getting Learning Right the First Time Every Time: Within Reach**

Insights will be shared on the process of building new mental models, how to uncover assumptions that inhibit innovation, creating a shared vision for change, and the role that district leaders must play in this process.

CESA 1

► **School District Budget Cycle**

Learn about the major components of a sound budget plan, the associated timelines, and due dates. This session will reference the WASB/WASBO Budget Cycle Handbook.

WASB

► **Planning District Technology Infrastructure for the Future**

Learn how to manage the careful balance and connection between the people, processes, services, and technologies that are critical aspects of driving the organization and its success.

Oshkosh Area School District

► **10 Steps to A Safer School**

This session will cover 10 steps that schools must use to make their educational environment safer for students and staff.

Wisconsin School Safety Coordinators Association

► **Financial Literacy Education — A Call to Action!**

Panelists from the Governor's Council on Financial Literacy will share best practices, success stories, and available resources to help schools elevate financial literacy education.

Wisconsin Department of Financial Institutions

■ **Teacher of the Year** | Wed., January 23

Teachers are motivators, transformers, and coaches. Students are pushed passed their personal barriers as teachers set standards above where students feel they can achieve. Designing the environment of success so students can reach the high bar produces internal rewards for students that stay with them for the rest of their lives. These designed, hard-won successes produce attitudes of self-motivation and life-long achievement.

Presented by **JoAnn Miller**, Wisconsin Teacher of the Year and high school science and biology teacher at Oconto Falls High School in the Oconto Falls School District.



► **Creating Collaborative Leadership Structures**

Learn how one district has utilized collaborative structures involving a cross-section of participants to provide direction to increase student achievement, facilitate school improvement efforts, tackle issues related to personnel and human resources, and more.

Marshall School District

► **Invitation to Move**

Presenters will share physical activities used in inviting students to move while engaging them in learning nutrition concepts.

Wisconsin Health and Physical Education

► **Navigating the Future of Healthcare**

Hear an up-to-the-session report on what you need to know about your existing benefit plans and those that you are considering.

Benefits Design Group, Inc.

► **Strategic Planning — One Smaller District's Experience**

Hear about one district's experiences in strategic planning: including activities throughout the process that ensured a positive and successful plan, and potential pitfalls for implementation.

Bloomer School District

► **Transforming the Teaching Profession: Notes from the Field**

Hear about the buzz on teacher evaluation, creating new career ladders, hard truths about teacher prep programs, and the demand for relevant and practical professional development.

Mauston School District

► **An Integrated Approach to Constructability Review**

Attendees will be provided with a working understanding of a collaborative, team-centered, interdisciplinary process of reviewing design/construction documents.

Kraus-Anderson Construction Co.

► **How Healthy is Your District? A 5-Year Financial Perspective**

This session will provide a discussion of key fiscal management practices and analytical tools to assist in evaluating and communicating the fiscal health of your district.

Baird Public Finance

► **The CESA 6 Effectiveness Project**

The CESA 6 Effectiveness Project is committed to increasing student achievement as a result of three driving project goals: (1) an effective teacher in every classroom, (2) an effective leader in every building, and (3) an effective educational system in every community.

CESA 6

► **Cultivating 21st Century Learning Environments**

To optimize students' success and better align with the changing workforce needs, districts need to approach new school design with the 21st century learning environment in mind.

Eppstein Uhen & Architects

► **What Shade of Green is Your District?**

Hear about a program to define your district's facility priorities (your shade of green), and then set goals for your consultants to achieve.

LHB

► **Regional Pupil Transportation Cooperative and Benchmarking**

Learn about a regional transportation cooperative developed to compare bus contracts, pupil transportation benchmarks, and prepare a regional pupil transportation request for proposal.

CESA 6

► **School Liability: The Importance of Instruction and Supervision**

This session addresses the challenges every school district faces as it relates to proper instruction and supervision in the classroom, on the school bus, during field trips, and at any other school-sponsored activity.

M3 Insurance

► **SAA Legislative Update**

Hear a recap of the 2012 elections, and what to expect in the 2013-2014 legislative session with focus on the School Administrators Alliance (SAA) Legislative Agenda.

School Administrators Alliance

► **Planning and Administering Your Digital Learning Initiatives**

There is much to learn in the development of an online or blended program. Critical areas to consider when planning, implementing, and evaluating your digital learning initiatives will be presented.

CESA 9

► **Developing a Strong Sponsorship Relationship in Your Community**

Learn how to begin a sponsorship program by developing policy and procedures, approaching the business community, and developing a sponsorship program that supports your schools.

Fort Atkinson School District

■ **2013 WASB Delegate Assembly**

Wednesday, January 23, 1:30 pm | Delta Center

VOTE! The 2013 WASB Delegate Assembly is your school board's opportunity to vote on the policies that will guide the association's legislative agenda. Make sure your school board's voice is heard. Delegates will meet in Ballroom AB of the Delta Center at 1:30 pm on Wednesday, Jan. 23.

Before heading to the convention, each school board should be certain that its delegate and alternate

understands the board's position on the resolutions and is prepared to vote accordingly. Decisions reached by the Delegate Assembly will help set the state-wide agenda for education in coming years.

New delegates are invited to a Convention/Delegate Assembly orientation meeting in the Delta Center at 8 am on Wednesday, Jan. 23. A pre-Delegate Assembly discussion will also be held at 7 pm, Tuesday, Jan. 22 in the Crystal Ballroom at the Hilton Milwaukee City Center Hotel. Watch for details at wasb.org/convention and in the onsite convention guide.

Convention/Delegate Orientation

Are you new to the convention or serving as a first-time delegate at the WASB Delegate Assembly? Attend a special session on Wednesday, Jan. 23, at 8 am in the Delta Center to learn everything you need to know to get the most out of your convention experience.

► Understanding Success: Employer Metrics and Measures

Leverage metrics and measures to ensure that your health plan is working to achieve the triple aim for employees: improving health, affordability, and experience.

HealthPartners

► Communication Strategies for New Superintendents

Learn the initial communication strategies for effective entry into this important leadership role and leave with ideas to help get new superintendents started.

CESA 6

► Health Savings Accounts — A Beginners Guide

This session will provide a comprehensive overview of Health Savings Accounts (HSAs) and how employers are using them to lower health care costs.

Diversified Benefit Services, Inc.

► OPEB Redux: Utilizing Creative Retiree Benefits to Manage Liabilities

This presentation will be an exchange of ideas with a focus on strategic planning for retiree benefits and managing OPEB liabilities.

Associated Financial Group

► 10 Mistakes to Avoid When Planning Your Next Referendum

Learn about 10 common referendum mistakes and receive advice on how to avoid them.

School Perceptions

► Anti-Bullying Measures

Hear about anti-bullying laws, initiatives, and then participate in an

open discussion on the anti-bullying initiatives currently in place in Wisconsin schools.

CESA 7

► Introducing the Wisconsin Digital Learning Collaborative

Hear about a new joint effort, the Wisconsin Digital Learning Collaborative, which strives to increase the equitable access to high-quality, digital program offerings throughout Wisconsin.

Wisconsin eSchool Network Inc.

► Build New or Renovate — The Process of Evaluation

Learn about proven methodologies used to weigh factors when deciding to build new or to renovate, and at what point the scales tip in providing the district with the best possible return on investment.

Plunkett Raysich Architects LLP

► Making the Most of Your Building

See what districts are doing to meet their sustainability goals, improve indoor air quality, and reduce energy and water consumption.

Trane-Wisconsin

► Creating an Engineering Pathway from Elementary Through Post Secondary

Learn what Engineering is Elementary and Project Lead the Way looks like in the classroom, what it means to students and their schools, and how all schools can use a consortium effort to provide quality implementation.

Project Lead the Way

► Feed Your Community's Children, Your Budget and Your Test Scores!

Discover a remarkable academic and food service partnership that bridges the gaps between academic achievement, attendance, and tardiness while providing paid jobs for students with the added bonus of college accredited courses.

Department of Public Instruction

► Leading the Way on Project Lead the Way

Utilizing the recently completed Middleton High School Project Lead the Way Lab as case study, this session discusses the challenges faced when embarking on such a project and provides examples of best-practice solutions.

Bray Architects

■ Special Sessions for Administrative Assistants

Wednesday, January 23

In recognition of the work of district administrative assistants, the WASB has put together a special track geared towards administrative assistants on Wednesday, Jan. 23.

All sessions will be presented by knowledgeable WASB staff.

An Introduction to the Sources and Structure of Wisconsin School Law

School law covers a lot of legal territory. It is an often confusing mixture of federal law, state law, and decisions that were made at the local level. The session will start with the very basics, and move to the attendee's burning questions.

Getting the Most of Your Membership: Locating School Law and Policy Resources on the WASB Website

Get introduced to two websites the WASB has created to organize and facilitate

members' access to resources: the Quick Links page and the School Law and Policy Index. Also learn about new WASB web pages that aggregate resources chosen specifically for new board members and for referendum information.

Your District's Online WASB Database

Learn how to: create and enter new board members; edit existing board members profiles; remove and add members into respective positions for the current year; order board members' subscriptions; and, online registrations.

District administrative assistants are eligible for complimentary convention registration.