

JANUARY 21, 2014

## Tuesday Pre-Convention Workshops

2 – 5 PM | Hyatt Regency Milwaukee, Pre-registration required

### ● Teaching Wired Learners: What School Board Members Need to Know

International speaker **Kevin Honeycutt**, a school board member and technology integration specialist from Kansas, shares his unique insights regarding what school board members need to know about technology to effectively support their districts. During this workshop, Kevin will share many tools and ideas for seeing the future and adapting to it in time to lead schools in positive, new directions.

**Kevin Honeycutt** spent 13 years teaching art in K-12 public schools. For the past nine years, he has been a technology integration specialist at ESSDACK, an educational service center based in Hutchinson, Kansas. Kevin is currently serving in his second term on the Inman School Board in Kansas.



Kevin Honeycutt

### ● Innovations in Cheddar Land – Charters in the Change Process

Intended for those considering the implementation of a charter school or with little knowledge of charter schools, this workshop will help participants gain an effective understanding of the use of charter schools to create innovative educational options. Four school districts, ranging from small to large and very rural to urban will share stories about their successes. Participants will learn about the legal issues surrounding charter schools, the role of governance boards, the grant-writing process, and information about statewide support networks. The workshop will include hands-on activities and a Q&A session with a panel of experts. Participants will receive a \$50 gift certificate for use at the 2014 Convention Bookstore located in the Wisconsin Center.

Wisconsin Innovative Schools Network

### ● Community Relations: Legal and Policy Considerations

Having effective community relations practices can help school districts garner interest, engage the community and establish partnerships with local businesses and organizations. This workshop will provide attendees with information regarding a number of different ways a school board can legally engage the community through proven best practices. The WASB's Legal and Human Resources staff will cover a variety of topics including: community surveys, public comment periods, building support for referendums, "visitors to school" and "facilities use" policies and much more.

Wisconsin Association of School Boards

### ● Public Involvement in Wisconsin School Finance

How do school boards and superintendents engage their communities around the fundamental yet complex issue of school finance? Experience the award-winning Investing in Wisconsin Public Schools

— an interactive tool to bring school district stakeholders together in a discussion about shared community values and school finance. This collaborative activity provides a basic understanding of school finance, including the

many relevant factors at the local, state and federal levels, and how they relate to educating children. School leaders will leave this session having experienced first-hand how powerful this resource can be as an effective community engagement tool.

Wisconsin Association of School Business Officials



### ■ Pre-Delegate Assembly Discussion

Tuesday, Jan. 21, 7-8 pm — Hilton Milwaukee City Center

This discussion session gives delegates an opportunity to seek any needed clarifications of the resolutions forwarded to the Delegate Assembly by the WASB Policy and Resolutions Committee. This will be an informational session only. Members are encouraged to ask questions, but no action will be taken and no debate will be allowed. This session also serves as the opportunity for delegates to propose emergency resolutions to the Policy and Resolutions Committee. A review of parliamentary procedures for delegate assemblies will also be covered.

### ■ Executive Coaching Workshop: Session 3

Tuesday, Jan. 21 — Hyatt Regency Milwaukee  
Separate Registration Required

The **third workshop** in the 2013-14 WASB Executive Coaching series will be held in conjunction with the State Education Convention on Tuesday, Jan. 21. Designed for initial and second-year district administrators, the WASB Executive Coaching Program includes the active participation of the school board president. The intent of the program is to build the working relationship and strengthen the leadership capacity of these two individuals. Watch the WASB website for details.