

# Dream Manager



**Superintendent of the Year: let's work together to help students reach their dreams**

**SESSION: SUPERINTENDENT OF THE YEAR**

*Presenter: JoAnn Sternke, Superintendent, Pewaukee School District (pictured)*

**J**oAnn Sternke, superintendent of the Pewaukee School District, and the 2013 WASDA Superintendent of the Year, had attendees of the annual WASDA Luncheon join hands and pledge to work together for students.

“We gain power and strength when we put our helping hands together,” Sternke said.

Instead of viewing herself as a superintendent, Sternke said she views her job as a dream manager

— giving students the education they need to reach their dreams.

“We are indeed dream managers, we’re in the life chances business,” Sternke said.

Sternke also re-emphasized the importance of working together on behalf of Wisconsin students.

“In a world where finger pointing is so prevalent, we need to lend a helping hand,” she said. “We shouldn’t use our hands to point fingers.”

That goes for word choice too, Sternke said. She said her mom used to say, “Keep your words short and sweet, in case you have to eat them.”

Sternke recognized the challenges that school districts are facing, calling school leaders to work for their district, which in turn benefits public education in the state.

“Use your hands as advocates for public education — not only will it help your children, but all children,” she said. ■

**ACHIEVE**

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