

JANUARY 25, 2013

Friday General Session

10:30 AM – Noon | Hilton Milwaukee City Center



■ Chef Jeff Henderson keynote speaker

Chef Jeff Henderson grew up on the tough streets of Central LA and San Diego. By the time he was 19, he was running a \$35,000 a week drug operation. At 24, Henderson was arrested and sent to prison, where he spent 10 years behind bars. It was while incarcerated that he discovered a passion for cooking and committed himself to turning his life around.

After spending nearly a decade behind bars, Henderson struggled for years in the hospitality industry. But, with persistence and determination, he was able to achieve his dreams, eventually becoming the executive chef of Café Bellagio in Las Vegas.

His story was first told in the best-selling memoir, *Cooked: My Journey from the Streets to the Stove*. This fall, Henderson is releasing his compelling follow up book, *The Power of Potential*, which uses his story as a backdrop and motivates readers to overcome the barriers standing in the way of success.

Today, Henderson is the Food Network personality behind *The Chef Jeff Project*, which takes six at-risk young adults and commits to turning their lives around by putting them to work for his catering company and providing them with the knowledge, skills, and ultimately, the opportunity for a new life with a culinary career.

“You have to help kids discover their gift and figure out what they want to do [in life] and cultivate that.”

FRIDAY GENERAL SESSION HIGHLIGHTS

Presiding: **Janice DeMeuse**, WASBO President, Luxemburg-Casco School District



Gov. Scott Walker

The talented students of the **Neenah High School Chamber Choir** will open the final general session of the 2013 State Education Convention. Winners of the annual WASB **Student Video Contest** will also be recognized and their winning video will be shown for the first time.

Gov. Scott Walker is invited and will share his priorities for public education.

Chef Jeff Henderson, the host of Food Network's *The Chef Jeff Project*, will provide an exciting end to the 2013 State Education Convention. His amazing story offers lessons of resiliency and provides unique insight into mentorship and guiding students to success.

Friday Idea Exchanges – Meet the Experts

► Leadership Coaching Session

This special two-hour session is designed for initial and second-year individuals serving in the role of district administrator and includes the active participation of the school board president. Learn about the WASB Coaching program and hear communication tips for your school district leadership team.

WASB

► Growth-Based Compensation: Propelling Organizational Growth

Learn about the Pulaski Community

School District's Growth-Based Compensation System program, its partnership with a local institution of higher education, and hear reflections on the process of implementing an innovative compensation system.

Pulaski Community School District

► Managing Tectonic Shifts in the Wisconsin School Culture

The conflict over collective bargaining has yielded both predictable upheaval and trauma, and some heroic stories of successes. This

session will explore the normal and predictable group and leadership challenges and methods for bringing teams back together.

Verona Area School District

► Developing a Successful Co-Curricular Environment

By empowering community stakeholders and completing action research, the Cashton school community was able to increase school-community trust and create unity for the district.

Cashton School District

► **Legislative Update**

Attend this session to get the latest information on legislative activity on Madison affecting public education.
WASB

► **Integrating STEM into Elementary and Middle Schools**

Learn how the Wheatland K-8 school district has been able to provide an exciting and engaging STEM experience for its students by tapping into programs and resources that are available to all school districts in Wisconsin.

Wheatland J1 School District

► **Community Engagement and Affirming Trust**

How do we balance the desire for active community involvement while maintaining orderly and timely discussions by the board? How do we affirm the foundation of trust such that when needs arise, we can go to the community and garner their support?

Kiel Area School District

► **Ethics in the Education**

This presentation looks at what role ethics plays in the decisions of school board members and school officials.

Erin School District

► **A Teacher Salary Structure for Improvement and Collaboration**

Hear about the Ripon Area School District's teacher salary structure based on three concepts: 1) evidence of annual teacher improvement; 2) incentives for collaboration among teachers; and 3) professionalization of the teaching profession.

Ripon Area School District

► **A Systematic Approach to Budget Reductions**

Hear about the process the Monona Grove School District went through to cut 1.2 million during the 2011-2012 school year. This systematic approach involved all stakeholders and was tied to the district mission and vision.

Monona Grove School District

► **Can Your Students Succeed After Graduation?**

This session addresses how partnerships can be developed with an organization like ACT and how districts can use data to better prepare their students for success after graduation.

River Falls School District

► **Build Your Own Curriculum (BYOC)**

Teachers and administrators have recently developed curriculum using technology (Build Your Own Curriculum) to assist in tracking, analysis, and implementation of the curriculum.

Barron Area School District

► **Green and Healthy Schools**

Hear how a new committee, the Wisconsin Sustainable School Coalition, is working with facilities directors to assist in providing curriculum for the students in your district.

Wisconsin Sustainable School Coalition

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